



NMJC Ford-Lincoln ASSET Program Frequently Asked Questions

School's name and location?

New Mexico Junior College (NMJC) located in Hobbs, NM.

What is the ASSET Program?

ASSET stands for Automotive Student Service Education Training. It is a Ford Motor Company sponsored college level program. All curriculum, vehicles, parts and special tools are provided by Ford Motor Company to our college.

How long does this program take to complete?

The program is 2 years long and you'll be in class for a total of 5 semesters. You will rotate 8 weeks in the classroom and 8 weeks paid time working at your sponsoring dealership, also known as a Co-Op.

What is a sponsoring dealership?

You sponsoring dealership is also the dealership that employs you for the duration of the program. During the 8 weeks of your Co-Op, you will be assigned a mentoring technician to practice the skills you have learned in the classroom.

Will my sponsoring dealership pay for my full tuition?

That is rarely the case, but it's something you need to discuss with your service manager.

What certifications/degrees will I earn in the program?

After completing the program, you will be a fully certified Ford Technician (You'll earn all 11 certifications in class). You will also earn an Associate's Degree.

How will the certifications help me in my career as a technician?

The certifications you earn are the certifications required to earn your Senior Master Technician, the highest-ranking technician classification in Ford Motor Company. Upon graduation, students will need to maintain their certifications and work in a Ford or Lincoln dealership for 4 years to receive the Senior Master Technician status.

Who is the instructor?

Our instructor is a Senior Master Tech with over 20 years in the automotive industry.







Would I take personal transportation/my own vehicle?

Yes, you can have your own vehicle on campus, but it's not required. All your classes are easy walking distance from the student housing, but most students bring a vehicle.

Could FASFA provide me tuition money?

Yes, any financial aid or scholarships you receive will be applicable to our school. I highly recommend you fill out a FAFSA for funding. We also have scholarships available through our school and the option for a payment plan for any remaining balance on your account. Our tuition is also some of the lowest in the area.

Would the school provide my tools, or would I buy my own?

You will need to buy your own tools since you'll need them on the job. However, we recommend that our students wait to buy tools until they start classes. This is because several popular tool manufacturers offer significant discounts to ASSET students.

What tools will I need?

You will be given a complete tool list when you are accepted into the program.

What should I do after submitting my application?

The full application process can be found on our website or through the recruiter.

When would the program begin?

We accept new students into the program every Fall semester.

What's the total tuition cost?

For students living on campus with a meal plan, the program cost for all 5 semesters including tool cost is \$14,442.

