

A VOTE
ON BOND D
WILL NOT
INCREASE
YOUR TAXES!



Higher-Ed Bond D

is an investment
in the future of
NMJC, Lea County,
and the State of
New Mexico.

BOND D will help

- To renovate McLean Hall, a 52-year old building, to house the Cosmetology Applied Science program, a popular degree that has a waiting list to attend, due to limited space
- To provide major infrastructure on the NMJC 52-year old campus...
 - New HVAC operating software
 - New fire alarm system
 - New lighting
 - New plumbing

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Cosmetology

- Employment for Cosmetology graduates is projected to grow 13% by 2026, faster than the average for all occupations.
- NMJC has a waiting list for students to enter the Cosmetology program due to lack of space.
- 90% of students pass the New Mexico licensing test the first time, showcasing the excellent education received.

Infrastructure

- New fire alarm system and new lighting will help keep our students, employees and visitors safe and secure.
- NMJC's campus is 52 years old, and it needs upgrades on our heating, air conditioning and plumbing.
- Bond D will help maintain the well-being of the campus, to continue the excellent quality of higher education that students and the community expect from NMJC.

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**NO TAX
INCREASE!**

New Mexico Graduates Realize a *Great Return on Their Investment!*

- The average college graduate in NM realizes a **151% return** on their degree.
- NM college graduates earn **\$17,510 more a year** than workers without a college degree.

Plus, our colleges and universities increased certificates and degrees awarded by **35%** during the past seven years!

Voting yes on BOND D will NOT increase your taxes, but it will make a difference now and for generations to come.



NMBondD.com

Their Future is Our Future!

GENERAL OBLIGATION BOND D for Higher Education is about furthering our communities and our state by ensuring our students have the tools and learning environments they need to be successful. A strong system of higher education impacts all New Mexicans by strengthening our economy. Passage of **BOND D** would create an estimated **1,300 jobs** in construction, architecture and related fields.

VOTE FOR BOND D to create a better future for our students and our state!

IMPORTANT DATES:
Absentee Voting Begins
October 9
Early Voting Begins
October 20
Election Day
November 6
7 a.m.-7 p.m.

**NO TAX
INCREASE!**



MAKE NEW MEXICO
A BETTER PLACE TO

succeed!

Vote on
higher education

Bond D

NMBondD.com

Paid for by the 2018 G.O. Bond for Education Committee, Dr. Gerald Burke, Chairman

November 6, 2018

Find us on





THIS NOVEMBER, voters have the opportunity to provide New Mexico's colleges, universities and specialty schools with the ability to ensure students have the resources they need to get an education and succeed - helping our state realize a brighter future!

Here are the facts:

- **65% of all jobs available** in the U.S. will require at least some college education by 2020.
- People with an associate's degree are **twice as likely to have a job** as those with only a high school diploma.
- People with a bachelor's degree are **three times more likely to be employed.**

Higher Ed
Bond D
would create
1,300 new jobs
& impact students
throughout
the state.

Investing In Higher Education = Investing In New Mexico's Economy

2018 Bond D Allocation by County and College, University and School

BERNALILLO	\$30,950,000	QUAY	\$800,000
Central New Mexico Community College	\$7,500,000	Mesalands Community College	\$800,000
The University of New Mexico	\$22,800,000	ROOSEVELT	\$8,000,000
Southwestern Indian Polytechnic Institute	\$650,000	Eastern New Mexico University	\$8,000,000
CHAVES	\$11,250,000	SAN JUAN	\$5,520,000
Eastern New Mexico University - Roswell	\$3,000,000	Dine College	\$5,000,000
New Mexico Military Institute	\$8,250,000	San Juan College	\$520,000
CIBOLA	\$1,500,000	SAN MIGUEL	\$4,000,000
New Mexico State University - Grants	\$1,500,000	New Mexico Highlands University	\$4,000,000
CURRY	\$1,500,000	SANTA FE	\$8,500,000
Clovis Community College	\$1,500,000	Institute of American Indian Arts	\$800,000
DOÑA ANA	\$26,700,000	Santa Fe Community College	\$5,000,000
New Mexico State University - Las Cruces	\$25,000,000	New Mexico School for the Deaf	\$1,800,000
New Mexico State University - Doña Ana County	\$1,700,000	Santa Fe Indian School	\$900,000
EDDY	\$1,600,000	SOCORRO	\$7,100,000
New Mexico State University - Carlsbad	\$1,600,000	New Mexico Institute of Mining & Technology	\$7,100,000
GRANT	\$6,000,000	TAOS	\$4,300,000
Western New Mexico University	\$6,000,000	The University of New Mexico-Taos	\$4,300,000
LEA	\$4,750,000		
New Mexico Junior College	\$4,750,000		
LINCOLN	\$500,000		
Eastern New Mexico University - Ruidoso	\$500,000		
MCKINLEY	\$3,700,000		
Navajo Technical University	\$3,700,000		
OTERO	\$1,400,000		
New Mexico State University - Alamogordo	\$1,400,000		

TOTAL: \$128,070,000

