

Board Planning Session October 15-16, 2001

Tentative Board Priorities

Board Priorities Based on Presenter SWOT Statements:

4 mentions	Attempt to bring Jal into the district
3 mentions	Continue collaboration efforts with universities (in-state and out-of-state)
3 mentions	Examine childcare issue on campus & provide more information about financial aid
2 mentions	Expansion of ITV – provide open platform
2 mentions	Move to obtain a state quality award
2 mentions	Provide board training
2 mentions	Provide staff training/professional development (internal and external)
1 mention	Increase funding for travel for professional development
1 mention	School Clubs to consider adopting an elementary school
1 mention	Provide program that will acclimate returning students
1 mention	More information on financial aid – separate session from orientation
1 mention	AVHS is a great program
1 mention	Change the name of NMJC
1 mention	Identify key additional funding sources
1 mention	Industry based partnerships (public/public and public/private)
1 mention	Continue to look for additional opportunities to recruit students
1 mention	Workforce development

Additional recommendations from the Board:

Pat Chappelle

Continue to focus on leadership – continue to strengthen
Continue to have NMJC's presence known statewide
Continue to improve public relations
Tracking (program and student)
Continue to bring students onto the NMJC campus
Explore childcare options

Larry Hanna

Allocation of capital reserve to facilities whether it be new or existing to accommodate for growth
Continue presence in Sante Fe – Continue presence at meetings
Workforce development – crucial for NMJC and for Lea County
Continue attention to partnerships
Attempt to bring Jal into the district

Monty Newman

Make a decision regarding the museum

Continue partnership and collaboration efforts

Board to actively attempt to bring Jal into the district

Encourage independent school districts to allocate day based on NMJC school calendar year – bell schedule. Encourage extending school day to allow for concurrent enrollment opportunities for students.

Top six objectives following board discussion:

1. Bring Jal into the district
2. Workforce development coordinator – full time, sole responsibility utilizing a business model
3. Expand collaborative efforts with universities in-state and out-of-state
4. Professional development and staff training
5. Make a decision regarding the museum (encourage forward movement as a county-wide project – collectively address)
6. Allocation of capital reserves to facilities whether it be new or existing

Additional Comments:

Board training will be scheduled. Dr. McCleery to set up time with Wayne Newton for Board training.

Issues such as leadership and public relations are to be considered ongoing institutional activities.

NMJC administrative cabinet to address staffing and space issue resulting from growth and return recommendations to the Board.

NMJC will present the Board with a 3-year forecast of revenue and expenditures.

Lea County Literacy Alliance

109 S. Dalmont
Hobbs, NM 88240



New Mexico Junior College



HISTORY:

The Lea County Literacy Alliance was founded in 1995, as an extension of the Roswell Literacy Council, after a study conducted showed a definitive need for basic literacy instruction in Lea County. Soon after, the LCLA became a separate, not-for-profit organization based in Hobbs, New Mexico. In 1996, the LCLA applied for, and was granted the status of an official United Way of Lea County agency. The mission of the Lea County Literacy Alliance is to eradicate illiteracy in Lea County through the utilization of volunteer tutors to provide basic reading instruction to adults that have deficient literacy skills. Since 1995, the LCLA has established working relationships with other community organizations that have allowed them to expand the scope of their services beyond basic reading, to include programs that help promote a more "well-rounded" educational experience for the people of Lea County.

PARTNERSHIPS:

The Lea County Literacy Alliance has strived to develop working relationships with other community agencies and organizations in an effort to promote our services, as well as to help improve the continuity of the services provided by these agencies and organizations through service referrals. Listed below are some of the major agencies and organizations that the LCLA is currently associated/affiliated with.

- ◆ New Mexico Junior College
- ◆ United Way of Lea County (all 18 agencies)
- ◆ New Mexico Coalition for Literacy
- ◆ New Mexico Association of Community Colleges (Gear-Up program funding)

Without the support of these organizations and the many others throughout the community, it would not be possible for the LCLA to continue providing educational services to the people of Lea County.

PROGRAMS:

The focus of the Lea County Literacy Alliance revolves around providing basic reading instruction. In the last several years, our partnerships with the various organizations in our community has allowed the LCLA to expand the scope of our services beyond the area of basic reading to include programs and classes that facilitate a larger number of people in our community. Some of the programs that we have offered include:

- ◆ Basic Reading Instruction - One-on-one and small class instruction.
- ◆ GED Classes - Made possible through NMJC's Adult Basic Education program
- ◆ ESL Classes - Made possible through NMJC's Adult Basic Education program
- ◆ Citizenship - Made possible through NMJC's Adult Basic Education program
- ◆ Gear-Up – NMACC grant funded after school tutoring program (5th & 6th grade)
- ◆ Family Literacy – NMCL grant funded program (Improve parent/child relationship through reading)
- ◆ Workplace Literacy – Job site basic reading instruction (Currently being developed)

STATISTICS:

The information given below is a numerical depiction of the overwhelming need for educational services in the areas of Basic Reading, GED preparation, and English as a Second Language.

County: Lea

Total population: 55,765
Adult population age 25 and older: 32,383
% of adults with less than a 9th grade education: 16.8% (5,440)
% of adults with less than a 12th grade education: 36.2% (11,723)
% of adults at Literacy Level 1: 24% (7,772)
% of adults at Literacy Level 2 or below: 55% (17,810)

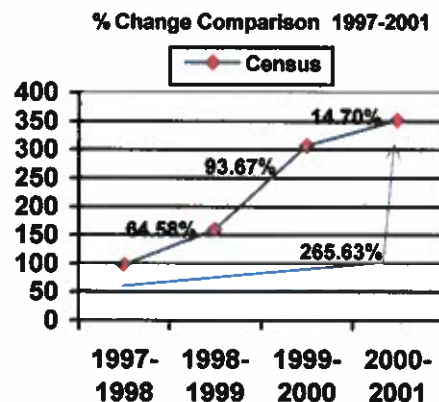
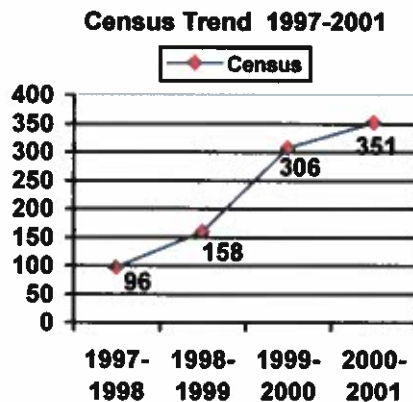
The information above is based on the statistics from the National Adult Literacy Survey (National Institute for Literacy, 1998).

Literacy is defined in terms of 5 levels (1 being the lowest). The Lea County Literacy Alliance focuses on people that fall into the level 1 and 2 category, with supplemental instruction for level 3 and higher (GED and ESL and Citizenship classes). The two primary levels that we deal with are defined below.

Literacy Level 1- Basic Reading/Writing/Comprehension skills, and basic math skills. The overall grade equivalent is approximately 3rd or 4th grade and below.

Literacy Level 2 – Approximately 67% of all jobs require this level or higher. The overall grade equivalent is approximately 5th – 7th grade.

LCLA Census Information



Since the program year 1997-1998, the LCLA has experienced significant growth in student participation in all subject areas (Census Trend). This upward sloping trend, has generated a 265.63% increase in the number of people receiving services, since the program year 1997-1998.

FUTURE PLANS:

The future plans for the LCLA are broken into two distinct categories that are classified as Programs and Position.

Programs:

The LCLA is continuously evaluating ideas for future programs. Since many of the programs rely on funding from outside sources (grants, contributions, etc.), program planning is directly tied to funding opportunities that arise. Withstanding this, the LCLA is currently developing several program ideas that can be implanted in a short-run time frame (within 2 years).

- ◆ Workplace Literacy – This program is designed to provide an avenue for basic reading instruction at the work place. This program utilizes co-workers as “peer” instructors for other workers, that otherwise, are not available to attend regular instructional meetings.
- ◆ Prison Literacy – This program is designed to utilize inmates at a correctional facility as basic reading instructors for other inmates. Most correctional facilities currently have some type of intergraded educational program. The Prison Literacy program will help to reach those inmates that the current education program within the prison does not address (Literacy Level 1).

In addition to these new program ideas, the LCLA is planning to implement the Gear-Up program for this next school year (Nov 2001- May 2002). This program provides after-school tutoring to 5th and 6th grade students that need help in the areas of reading, spelling, etc.

The LCLA is also developing an informal marketing plan, in an effort to increase student participation in basic reading instruction in Hobbs, Eunice, Jal, and Tatum.

Position:

This classification focuses on the physical presence of the LCLA throughout the various areas of Lea County. In the future, the LCLA hopes to establish a “base of operations” in the cities of Eunice, Jal, and Tatum. This will help to facilitate the expansion of services, without the logistical problems inherent in centralized operations. Positioning is vital to the LCLA, in terms of program outreach, community awareness, and the overall program growth.